

Visibility Accelerators



Raise Your Visibility & Value

As you work to raise your visibility in your organization and industry, certain activities and behaviors are more productive, and will accelerate your efforts. These “accelerators” are like putting rocket fuel in a Honda Civic. When you “step on the gas,” you will enhance your presence and reputation faster than ever before. And these activities and behaviors can be easily integrated into your already busy workday.



1 Introduce yourself

Introduction is the degree to which you introduce yourself to new colleagues and make a great first impression.



2 Be accessible

Accessibility is the degree to which colleagues can reach you and benefit from the interaction.



3 Be responsive

Responsiveness is the degree to which you get back to your colleagues and foster progress.



4 Interact with others

Interacting is the degree to which you engage one-to-one with colleagues in your organization and industry.



5 Participate with a purpose

Participation is the degree to which you engage in one-to-many activities with colleagues in your organization and industry.



6 Engage with industry associations

Engaging with industry associations is the degree to which you interact and participate with colleagues *outside* of your organization.



7 Manage your reputation

Reputation is how your colleagues think or speak about you when you are not present.