

Value Identification Excercise

What is the name of the activity?	How would you briefly describe this activity to others?	What is the business problem this activity will solve?	What does success for this activity look like?	What is the risk(s) of doing this activity?	What is the risk(s) of not doing this activity?	What financial driver(s) will this activity impact?	What is the actual or estimated financial benefit of this activity?